

# Understanding Fear and Truth

Develop & update information & resources

Develop & improve apps, online tools & resources for citizens to evaluate politicians & media

Develop apps & online sources for unbiased, reliable information on major issues

Identify & update essential, core principles

Identify & respond to Fear-based thinking & divisiveness

Develop, test & update processes to evaluate truth in news & political statements: Vertical, Horizontal, Heart\*

Develop, test & update systems that allow citizens to evaluate candidates

Links & ratings for fact checkers

Summaries that verify sources & evidence & explore history, context & implications

Balance ratings for news choices

Website books, articles, video, children's stories, short fiction, plays, music, games, etc.

Apps generate letters to sources & update online summaries & evaluations

Evaluate understanding of issues and competence

Develop objective performance reviews based on honesty, transparency, effectiveness

Develop system for rating political ads and mailings based on usefulness to voters in making an informed, well-reasoned decision

Create job application & structures for interviews

# Find Common Ground

Trump supporters, Progressives, Christian Right, Establishment Conservatives, Non-voters

Discover & update underlying issues & concerns

Explore & Clarify shared values, interests & beliefs

Develop tools & training

Canvassing & Social media

Apps & online resources

Website, apps, books, articles, videos, stories, fiction, music, games, etc. to reach out to and understand perspectives of opposing groups

Reach out and Connect  
Build Mutual Respect and Understanding

\***vertical** = basis: evidence, sources **horizontal** = history, context, implications, relevance **heart** = effect on relationships: dignity, respect, fairness